

Return:

1

story

Compliance

Effort:

3

Scenario: A process is found to be non-compliant and may attract fines and penalties if not resolved.

Task: Implement a new manual process to be compliant



Return:

2

story

Compliance

Effort:

5

Scenario: A process is found to be non-compliant and may attract fines and penalties if not resolved.

Task: Partially automate a new process to be compliant



Return:

3

story

Compliance

Effort:

8

Scenario: A process is found to be non-compliant and may attract fines and penalties if not resolved.

Task: Fully automate the process to be compliant



Return:

6

epic

Compliance

Effort:

16

Scenario: A process is found to be non-compliant and may attract fines and penalties if not resolved.

Task: Implement a compliant process



Return:

1

story

Efficiency

Effort:

3

Scenario: An existing process can be improved to improve efficiency and capacity of the team.

Task: Reduce waiting time (waste) in a few processes in the value stream



Return:

3

story

Efficiency

Effort:

8

Scenario: An existing process can be improved to improve efficiency and capacity of the team.

Task: Automate a few processes in the value stream



Return:

8

story

Efficiency

Effort:

20

Scenario: An existing process can be improved to improve efficiency and capacity of the team.

Task: Streamline and automate the value stream



Return:

12

epic

Efficiency

Effort:

31

Scenario: An existing process can be improved to improve efficiency and capacity of the team.

Task: Implement a more efficient value stream



Return:

1

story

Opportunity

Effort:

3

Scenario: A market opportunity arises that could improve the revenue stream if a desired solution is delivered.

Task: Implement a new basic product feature



Return:

3

story

Opportunity

Effort:

8

Scenario: A market opportunity arises that could improve the revenue stream if a desired solution is delivered.

Task: Implement a new product feature with some feedback and customer testing



Return:

5

story

Opportunity

Effort:

13

Scenario: A market opportunity arises that could improve the revenue stream if a desired solution is delivered.

Task: Implement a new product feature with AI derived deeper insights



Return:

9

epic

Opportunity

Effort:

24

Scenario: A market opportunity arises that could improve the revenue stream if a desired solution is delivered.

Task: Implement a new product feature



Return:

1

story

Risk

Effort:

3

Scenario: Reduce the risk profile of an existing business process to reduce the need to address high severity incidents.

Task: Provide some superficial reworking of the business process to reduce the risk

 **Threshold**
Expected Value

Return:

2

story

Risk

Effort:

5

Scenario: Reduce the risk profile of an existing business process to reduce the need to address high severity incidents.

Task: Provide some in depth refactoring of the business process to reduce the risk



Return:

5

story

Risk

Effort:

13

Scenario: Reduce the risk profile of an existing business process to reduce the need to address high severity incidents.

Task: Invest significantly to result the underlying issues to reduce the risk



Return:

8

epic

Risk

Effort:

21

Scenario: Reduce the risk profile of an existing business process to reduce the need to address high severity incidents.

Task: Rework the existing business process to reduce the risk

 **Threshold**
Expected Value

Return:

1

story

Customer

Effort:

3

Scenario: Attract new customer segments with an enhanced customer centric offering.

Task: Rework an existing process based upon customer feedback



Return:

2

story

Customer

Effort:

5

Scenario: Attract new customer segments with an enhanced customer centric offering.

Task: Deliver a new product feature with active customer testing and refinement



Return:

5

story

Customer

Effort:

8

Scenario: Attract new customer segments with an enhanced customer centric offering.

Task: Continually refine the product pivoting with A|B testing across several prototypes



Return:

8

epic

Customer

Effort:

16

Scenario: Attract new customer segments with an enhanced customer centric offering.

Task: Respond to customer feedback and refine the product



Return:

1

story

Revenue

Effort:

3

Scenario: Increase revenue to be financially efficient and stable.

Task: Cut costs and remove surplus waste in the business model



Return:

3

story

Revenue

Effort:

8

Scenario: Increase revenue to be financially efficient and stable.

Task: Refine the existing business operating model to become more efficient



Return:

8

story

Revenue

Effort:

20

Scenario: Increase revenue to be financially efficient and stable.

Task: Invest heavily in a new product line



Return:

12

epic

Revenue

Effort:

31

Scenario: Increase revenue to be financially efficient and stable.

Task: Increase revenue by reducing costs and investing in new products



Return:

1

story

Brand

Effort:

3

Scenario: Increase brand awareness to reach new market segments.

Task: Tweak an existing product line and rebrand it.



Return:

2

story

Brand

Effort:

5

Scenario: Increase brand awareness to reach new market segments.

Task: Research new brand strategies and begin to implement them.



Return:

3

story

Brand

Effort:

13

Scenario: Increase brand awareness to reach new market segments.

Task: Implement a new marketing strategy, advertising campaign and develop deep customer insights.



Return:

6

epic

Brand

Effort:

21

Scenario: Increase brand awareness to reach new market segments.

Task: Refactor existing and devise new brand strategies.



Return:

1

story

Advantage

Effort:

3

Scenario: Gain competitive advantage by offering something new.

Task: Superficially research what the competition is doing and copy their offerings



Return:

3

story

Advantage

Effort:

8

Scenario: Gain competitive advantage by offering something new.

Task: Develop a competitor's offering a little further and try to attract their market.



Return:

8

story

Advantage

Effort:

20

Scenario: Gain competitive advantage by offering something new.

Task: Invest in developing a new product concept to leave the competition behind.



Return:

12

epic

Advantage

Effort:

31

Scenario: Gain competitive advantage by offering something new.

Task: Research and offer new products to compete aggressively



Return:

14

initiative

Risk, Compliance

Effort:

37

Scenario: Reduce the risk profile and compliance exposure

Task: Rework and existing process to reduce risk and
implement a compliant process



Return:

21

initiative

*Opportunity,
Advantage*

Effort:

55

Scenario: Gain competitive advantage and exploit a market opportunity

Task: Implement a new product feature and new offerings to compete aggressively



Return:

24

initiative

Efficiency, Revenue

Effort:

62

Scenario: Increase revenue and operating efficiency

Task: Implement a new efficient process and increase revenue



Return:

14

initiative

Customer, Brand

Effort:

37

Scenario: Increase the brand awareness and attract new customers

Task: Respond to customer feedback and devise new brand strategies



Return:

Remove
3 x Red Die

epic

Technical Debt

Effort:

39

Scenario: Increase efficiency by reducing the technical debt

Task: Refactor and replace old “short cuts” with more efficient long term fixes



Return:

Remove

1 x Red Die

story

Technical Debt

Effort:

13

Scenario: Increase efficiency by reducing the technical debt

Task: Refactor and replace old “short cuts” with more efficient long term fixes



Return:

Remove

1 x Red Die

story

Technical Debt

Effort:

13

Scenario: Increase efficiency by reducing the technical debt

Task: Refactor and replace old “short cuts” with more efficient long term fixes



Return:

Remove

1 x Red Die

story

Technical Debt

Effort:

13

Scenario: Increase efficiency by reducing the technical debt

Task: Refactor and replace old “short cuts” with more efficient long term fixes

