

# Feature Beacon

## *Stakeholders*

### **When To Use**

When there is a risk of generating multiple features that degrade the user experience

### **Approach**

Construct a guiding light that reminds you of the purpose and intention of the product, which could be a user experience map or feature road map to provide clarity on what is best for the product, and then refine the backlog to correspond with the guiding light.

### **Beware...**

Individuals stakeholders may be upset with general approach rather than a tailored feature set just for them

