Landing Page

Epic: < Awareness >

Value: **H**   Size: **5**

As A User
I Want a landing page
So That I arrive at the website, are interested by the conference and can navigate to other areas

Acceptance Criteria:
Landing page is created with menus for navigation and site logo

Registration Form

Epic: < Commitment >

Value: **H**   Size: **3**

As A Attendee
I Want a registration form
So That I can enter my details and register for the
conference

Acceptance Criteria:
Registration form to capture name, address and contact
details

Registration Payment Form

Epic: < Commitment >

Value: **H**   Size: **3**

As A Attendee
I Want a registration payment form
So That I can enter my credit card details and pay for my
conference registration

Acceptance Criteria:
Registration payments for to cater for credit card and
paypal payments

Sponsorship Form

Epic: < Sponsor >

Value: **H**   Size: **3**

As A Sponsor
I Want a sponsorship form
So That I can register as a sponsor and select which package I am interested in

Acceptance Criteria:
Sponsorship form to capture name, contact and sponsorship package details

Sponsorship Advertisement

Epic: < Sponsor >

Value: **H**

Size: **5**

As A Sponsor
I Want an advertisement about sponsorship
So That I know something about the sponsorship packages available and generates my interest

Acceptance Criteria:
Sponsorship package information and benefits for a sponsor

Speaker Form

Epic: < Speaker >

Value: **M**   Size: **5**

As A Speaker
I Want a speaker expression of interest form
So That I can write a proposal for a speaking session

Acceptance Criteria:
Talk title, summary, format (presentation or workshop) and comments sections, and speaker name and contact details

Speakers Page

Epic: < Speaker >

Value: **M**   Size: **5**

As A Attendee
I Want a speakers page
So That I can see who is speaking and what their topics are about

Acceptance Criteria:
Speaker names, photos, speaking topics and session times for the topics (can be more than one)

Presentations Page

Epic: < Attendance >

Value: **M**   Size: **5**

As A Attendee
I Want a presentations page
So That I can see the various presentations available at the conference

Acceptance Criteria:
Presentation titles, brief description and session times

Workshops Page

Epic: < Attendance >

Value: **M**   Size: **5**

As A Attendee
I Want a workshops page
So That I can see the various workshops available at the conference

Acceptance Criteria:
Workshop titles, brief description and session times

Conference Advertising Mail Out

Epic: < Awareness >

Value: **H**   Size: **3**

As A Attendee
I Want a mail out to advertise the conference
So That I am aware of the conference and generates my interest

Acceptance Criteria:
Conference title, date, ticket type, speakers

Confirmation Mail Out

Epic: < Commitment >

Value: **M**   Size: **5**

As A Attendee
I Want a confirmation email
So That I know that I have a confirmed ticket to the event

Acceptance Criteria:
Confirmation of which ticket, dates, times of the event and some info to generate interest

Getting There Mail Out

Epic: < Attendance >

Value: **L**   Size: **5**

As A Attendee
I Want an email to provide information on how to get there
So That I know when the event starts and what to expect

Acceptance Criteria:
Location of the venue, public transport options, parking, what to expect when arrive and how to register

Feedback Survey

Epic: < Post Event >

Value: **M**   Size: **8**

As A Organiser
I Want to provide a feedback survey
So That I can capture information about the attendees'
experience and how we can improve

Acceptance Criteria:
Questions about the attendee, venue, food, price point,
sponsorship, speakers, presentations and workshops

Venue Map Page

Epic: < Logistics >

Value: **L**   Size: **5**

As A Attendee
I Want a map of the venue
So That I can easily find my way around and get to my chosen sessions

Acceptance Criteria:
Map of the venue with information about toilets, exits, presentation rooms, workshop rooms, coffe stands, sponsor stands

Lanyard Card Layout

Epic: < Attendance >

Value: **M**   Size: **5**

As A Attendee
I Want a lanyard card
So That I know the program, where to go, and have my name clearly visible for networking

Acceptance Criteria:
Attendee name clearly visible, venue map miniature, program details

Networking Page

Epic: < Post Event >

Value: **L**   Size: **5**

As A Attendee
I Want a networking page
So That I know how to get in contact with other people I
have met at the conference

Acceptance Criteria:
Names and hidden contact details, social profiles

Social Event Page

Epic: < Attendance >

Value: **H**   Size: **5**

As A Attendee
I Want a social event page
So That I know when and where the social event takes place and generates my interest

Acceptance Criteria:
Title, time, location of the social event, sponsor details and how to gain entry

Event Management Page

Epic: < Logistics >

Value: **L**   Size: **8**

As A Organiser
I Want an event management page
So That I can keep track of all of the items we need to do
and can contact other organisers

Acceptance Criteria:
Task management, contact details, comments, who is
doing what

Login Form

Epic: < Logistics >

Value: **L**   Size: **2**

As A Organiser
I Want a login form
So That I can keep the event mangement page secure and separate from attendees

Acceptance Criteria:
Login credentials

Contact Us Form

Epic: < Logistics >

Value: **M**   Size: **3**

As A Attendee
I Want a contact us form
So That I can contact the organisers if I need to

Acceptance Criteria:
Name, contact details, description of query

Program Page

Epic: < Attendance >

Value: **M**

Size: **5**

As A Attendee
I Want a program page
So That I can see all of the presentations and workshops planned for the event

Acceptance Criteria:
Session times, locations, brief description and speaker details