Pivoteer
Experimentation

When To Use
When the end outcome is not known and deeper insights are needed with hi fidelity feedback

Approach
Refine the backlog into multiple Lean Startup cycles with each cycle having 2-4 sprints to build and supply hi fidelity outcomes that can be evaluated at the end of the cycle, and a decision to pivot or persevere can be made. Each Lean Startup cycle will need a hypothesis, goal or statement of intent, and each sprint will need a sprint goal which may be a sub-part of the wider intent.

Beware…
Time taken to create a hi fidelity output that can be validated may be wasted